

SWAT Club Schedule of Activities 2008/09 School Year

August

- Public Speaking training
- Billboard/ theatre slide
- Assure spot in yearbooks at HHS and NHHS
- Youth to complete skills & interest assessments
- Develop message/contact system with youth
- Secure spot in school newspaper for article
- Random on-site survey of parents/visitors 100%TFS awareness during morning drop off OR afternoon pick up
 - Follow up with results/findings and 100%TFS information sent to parents and resurvey in March
- End of month...KAT & Tobacco 101 training
- Contact schools to inform them that SWAT is prepared for KAT beginning October 1st/ begin scheduling
- Integrate slide into KAT curriculum addressing the link between price of tobacco products and youth initiation
- Create a cessation resource center/display in Middle and High School teacher lounges
- Letter to Dr. Page requesting inclusion of brief SWAT 100%TFS educational piece in Superintendent letter to parents

September

- Secure spot on morning or afternoon announcements for reading tobacco facts
- Event at Henderson County Public Library Open Mic Night
 - Prevention/education focused
 - SWAT member determine specifics
- Rotary Presentation on Merchant Education
 - Powerpoint - Tobacco and Youth Red Flag
- ATS materials to be distributed to every ISS classroom in the county; youth to follow up with principles to educate them about the resources available to them

OCTOBER

- Begin KAT presentations
- Newsletter
 - Incorporate educational piece regarding the relationship between price of tobacco products and youth initiation
- Letter to the Editor: illustrate the link between price of tobacco products and youth initiation
- North Henderson High Tackle Tobacco project
 - 1st game for benchmark measure
 - 2nd game to distribute 100%TFS policy cards
 - 3rd game for follow up measure
 - Findings reported to principal

NOVEMBER

- Youth Advocacy training
- Great American Smoke Out project/ focus to be determined by SWAT members
 - Partner with Health Department
 - Provide information about www.tobaccorealityunfiltered.com
 - Include recruitment aspect
- Creating a Tobacco Free Business seminar for Henderson Co. Chamber of Commerce and Downtown Hendersonville Inc.
 - Integrate Buncombe County Project ASSIST 2nd hand smoke presentation
 - Collaborate with Health Department

DECEMBER

- Secure spot on morning or afternoon announcements for reading tobacco facts
- Telephone survey all media outlets to see if they are running/airing Quitline PSA

JANUARY

- Contact ALE and get a list of cited stores/ deliver Red Flag Materials and discuss program to educate manager/owner...
 - Operation Storefront OR
 - Powerpoint Tobacco and Youth Red Flag
- SWAT to present findings from Tackle Tobacco to Henderson County Board of Education with request for identification of person responsible for increasing compliance with 100%TFS policy at sporting events and make that responsibility part of the policy wording

FEBRUARY

- Newsletter
- Letter to the Editor: educating community about Red Flag program
- Youth to distribute Quitline packets to area doctors and dentists/ follow up and encourage the office to use the materials
- Create partnership with a local pediatrician who will provide a follow up service to youth who wish to quit and are having difficulties. Youth referral would be done by the school nurse

MARCH

- Random on-site survey of parents/visitors 100% TFS awareness during morning drop off OR afternoon pick up
 - Follow up from August

APRIL

- Disseminate findings from on site surveys regarding 100% TFS awareness done in August and March to HCPS Admin and PTO's
- Kick Butts Day project/ focus to be determined by SWAT members
 - Partner with Health Department
 - Provide information about www.tobaccorealityunfiltered.com
 - Include recruitment aspect

MAY

- Newsletter

SUMMER (JUN & JUL):

- Training for writing press releases and contact persons
- Work with Assistant Superintendent and school nurse supervisor to integrate cessation resource education into Blood Borne Pathogen Training for employees
 - TFS and cessation info to be included

DATES TO BE DETERMINED:

- School-wide SWAT tobacco use educational event will be held as part of an existing event planned at the school, such as prom, Club assembly, etc. or part of an effort to peer mentor middle school - SWAT youth and SAVE survivor to present.
 - Include recruitment aspect
 - Partner with Health Department
 - Provide information about www.tobaccorealityunfiltered.com
- Incorporate price portion into presentations to all community leaders
- School personnel (nurses, guidance counselors) and health educators will be trained in 5A's, NOT and Spit Tobacco, with the intention of making school nurses the main cessation resource for the schools. Provide all school nurses, guidance counselors and health educators with Quitline resource materials to use with the students, or specifically ISS students caught using tobacco
- Hold a meeting for policy makers in which the youth and, possibly a HWTF rep, would update local community and business leaders on the "State of Tobacco in Henderson County"